



BASTIEN VERDIER

ENTREPRENEUR
PROJECT MANAGER
DIGITAL MARKETING MANAGER



BIOGRAPHY

BASTIEN LUDOVIC VERDIER

I am a project manager, online marketing specialist, and social commerce coordinator. Born in Nimes, France, in 1989, I relocated, as a young child, with my family to Luxembourg City, Luxembourg, where I was regularly surrounded by savvy businessmen and a bubbling startup environment.

After several successful business ventures and internships in China, between 2009 and 2010, I relocated in the bubbling metropolis that is Shenzhen during Summer 2010. Since then, I had the opportunity to launch and manage a vast array of business ventures while creating a life for myself in the vast city.

An auto entrepreneur, I have seen business from a wide variety of angles, and I knows how to take care of problems both at their roots and on a wide, sweeping scale. I am known for my attentiveness to detail, for my breadth of knowledge, and for my ability to deliver on the promises that I make.

Specializing in project management, business strategy, marketing strategy, e-Commerce, SEO, SEM, web design, social media strategy, customer service, web development, and general management, I understand what it takes to build a business. I have directed businesses from concept to successful execution and beyond, and I have a positive reputation for my problem solving skills and for my technical skills, which, combined with my natural creativity, are a winning mixture in whatever situation I finds myself in.

I studied for my Bachelor's Degree at CNED Lyon in Lyon, France, where I studied International Business, Trade, and Commerce and prepared for a career as an entrepreneur. Fluent in English, French, German, and Luxembourgish, I am internationally versed and possess the skills and experiences needed to make it in this rapidly changing global economy.

Bastien Verdier



MY VENTURES



I AM ..

- A personable, detail-oriented, multilingual Entrepreneur & Project Manager with years of experience combining excellent management, progressive leadership and assignment delivery to effectively oversee complex projects while always meeting strict deadlines.
- A strong and decisive project leader with excellent analytical, organizational, team building and planning skills.
- Recognized as a results-producing strategist who effectively utilizes competitive analysis, market research and statistical surveys to assess business plans and provide solutions that foster growth and increase productivity.
- Customer service oriented with outstanding communication, interpersonal, problem-solving and decision-making skills. Ability to strengthen sales and marketing sectors to lead in competitive markets and deliver unique online concepts and strategies via social media and platforms.



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